

\$\$ AETA Bucks – Same as Cash!!! \$\$

AETA Bucks, a combined total of \$10,000, will be awarded to AETA member Retailers attending the Baltimore Trade Fair. Members may use their AETA Bucks to receive instant credit with any AETA member Exhibitor (*list available*) on an order of \$500 or more, This credit is in addition to any manufacturer specials already being offered. Orders must be placed during the Trade Fair for credit to be given.

This special member to member benefit will be provided to you at the AETA booth in the front of the convention hall; check in at the booth upon your arrival to the Trade Fair and you will then receive your AETA Bucks.

The guidelines of this benefit are as follows:

- Both retail buyer and exhibitor must be members of the American Equestrian Trade Association prior to July 1,2008.
- AETA Bucks will be available to members at the AETA Booth during the Trade Fair.
- For your AETA Bucks to apply, your purchase order must be written at AETA Baltimore August 2008 and have a total value before discounts of \$500 or more.
- The booths of AETA Exhibitor members will be clearly marked for ease of order placement.

For exhibitor reimbursement, accumulated AETA Bucks must be surrendered to the AETA booth, by the exhibitor, at AETA Baltimore by 4 pm on the final day of the show. The total “Bucks” surrendered will be immediately reimbursed via check to the exhibitor.

Do not miss taking advantage of this valuable bonus for AETA Members. Sign up for the show today at www.hopperexpos.com. If you are not already an AETA member, both exhibitors and retailers can sign up at www.aetanews.com. Remember, both sides must be members to participate. **Don't miss this opportunity. Over \$10,000 in AETA Bucks will be allocated to AETA members!**

For the most current list of exhibitor members check the Association website-
www.AETAnews.com

For anyone who is not yet a member of AETA, join now so you can receive your Golden Ticket(one free night at the host hotel for retailers) and your AETA Bucks. Time is of the essence – sign up today and start receiving your benefits now! Golden Ticket rooms are almost gone-reserve yours by becoming a member today. If you are already a member-thank you. Your Golden Ticket will be delivered in the mail in early July.